

TIME



bully

showman

**party
crasher**

demagogue

**the 45th
President
of the
United
States**

**On the
plane with
Donald
Trump**

**By David
Von Drehle**

Time Inc. ups its global ambitions

SINCE TIME INC. WENT PUBLIC IN JUNE 2014, WE have repositioned ourselves as a multimedia company primed for growth. A key part of our strategy is to expand our portfolios internationally. To help achieve that goal, we announced in January the appointment of Steve Marcopoto as an executive vice president and president of Time Inc. International. Steve was previously president and managing director of Turner Broadcasting Asia-Pacific for 15 years, and earlier served in several capacities at Time Inc., including president of Time Inc. Asia.

As Steve notes, “Time Inc.’s global presence, stature and influence have been a hallmark of our company since the first issue of TIME was published in 1923. Today Time Inc. remains the leading content company and preferred destination for people who crave storytelling that is genuine, compelling and impossible to forget. We’re excited to expand our businesses outside the U.S. through print, digital, video, TV platforms, partnerships, acquisitions, licensing and commerce.”

In recent months we have been extending many of our brands and operations globally. We are growing rapidly in Bangalore where, by the end of 2016, Time Inc. India will have nearly 1,000 employees. We also recently announced that our Essence Festival franchise—a New Orleans fixture for more than 20 years—will launch in Durban, South Africa, this year. And we entered into a strategic partnership with All Sports Network, based in Hong Kong, which includes re-creating its two channels under the Time Inc. brand *Sports Illustrated* and working together on programs and coverage as well as launches on new digital products.

TIME WAS CENTER STAGE too on Feb. 13 in Mumbai at the launch of Make in India Week, when the best of Indian innovation, design and manufacturing were on display. During the glittering opening ceremony, thousands of onlookers, including government officials and the heads of many of India’s biggest companies, watched as Prime Minister Narendra Modi presented the first TIME India Awards. They went to Tata Steel for Best-in-Class Manufacturing; to Hero MotoCorp as Manufacturing Innovator of the Year; and to Yogesh and Rajesh Agrawal of Ajanta Pharma as Young Maker of the Year.

The TIME India Awards were developed to



Modi, center, presents the maiden TIME India Awards during the Make in India Week ceremonies in Mumbai on Feb. 13

recognize excellence in Indian manufacturing. Although profits were important, the awards went to companies that also demonstrated best business practices.

While the Indian government encouraged creation of the TIME India Awards, it assured their integrity by insisting we develop an impartial, research-based process for assessing India’s best manufacturers. Beginning with a database of more than 3,000 companies, we and our knowledge partner, McKinsey & Co., short-listed around 150 companies that were invited to complete a detailed application form.

The three finalists in each of three categories were announced in January at the World Economic Forum in Davos, Switzerland.

Our splendid jury—selected for its integrity and business acumen—comprised Carlos Ghosn, chairman and CEO of Renault and Nissan; Chanda Kochhar, managing director and CEO of ICICI Bank; John Rice, vice chairman of General Electric; Kevin Sneader, chairman, Asia, of McKinsey & Co.; N.R. Narayana Murthy, founder of Infosys; and Rana Foroohar, assistant managing editor for business and economics at TIME magazine. They joined me in choosing our winners.

The three recipients of the first TIME India Awards are world-class companies. We are pleased to recognize and honor their successes. We believe these awards will provide inspiration for Indian companies to develop products for everyone who seeks a better life.

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Norman Pearlstine,
CHIEF CONTENT OFFICER
TIME INC.

TIME

INDIA AWARDS



WITH KNOWLEDGE PARTNER **McKinsey & Company**

2016

On February 13, in Mumbai, the honorable Prime Minister of India, Narendra Modi, presented the inaugural TIME India Awards to our winners.

The awards recognize leadership in Indian manufacturing and encompass three categories: excellence in manufacturing, innovation and entrepreneurship.

Starting with a pool of approximately 3,000 manufacturing companies, an extensive evaluation of qualitative and quantitative parameters produced nine finalists across the three categories. The winners were then selected by an international judging panel.

TIME worked closely with knowledge partner McKinsey & Company for the TIME India Awards.



Tata Steel

BEST-IN-CLASS
MANUFACTURING



Hero MotoCorp

MANUFACTURING
INNOVATOR OF THE YEAR



Yogesh & Rajesh Agrawal, Ajanta Pharma Limited

YOUNG MAKER OF
THE YEAR AWARD

We would like to congratulate both the winners and finalists of the 2016 TIME India Awards and look forward to an intense competition in 2017.

JUDGING PANEL



Norman Pearlstine
Chief Content Officer, TIME Inc.



Kevin Sneider
Chairman, Asia, McKinsey & Co.



Chanda Kochhar
Managing Director & CEO, ICICI Bank



John Rice
Vice Chairman, General Electric



Carlos Ghosn
CEO, Renault & Nissan



Rana Foroohar
Asst. Managing Editor, TIME



N.R. Narayana Murthy
Co-Founder, Infosys

RUNNERS-UP

BEST-IN-CLASS
MANUFACTURING

Shahi Exports Ltd
Hindustan
Unilever Ltd

MANUFACTURING
INNOVATOR FOR THE YEAR

Mahindra & Mahindra Ltd
Samsung India
Electronics Pte Ltd

YOUNG MAKER
OF THE YEAR AWARD

Anant Vardhan Goenka (CEAT Ltd)
Anil Rai Gupta
(Havells India Ltd)